

ROCKY LANE'S BLACK JACK
CBC



ROCKY LANE'S

APPROVED
BY THE
COMICS
CODE
AUTHORITY

A CHARLTON PUBLICATION

NO. 20

BLACK JACK

10¢



Are You SKINNY

like I was?

a 90 lb.
weakling
who became
world's
strongest
man



George Jewett BEFORE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT
and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

Add Become a REAL HE-MAN like MANY THOUSANDS of My Pupils In 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

**ADD POWERFUL NEW
INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.**

**How to IMPROVE YOUR
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

**How to be a WINNER in EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon Be Like John Sill and thousands of my pupils. Think of it — a skinny weakling like you, becomes a MAGNIFICENT HE-MUSCLE — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad, manly BACK, wide, military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, No energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in poor shape, feeble or brittle, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a weak to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL OWEEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS FROM HEAD to HEELS! You'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

**DEVELOP YOUR \$20 MUSCLES
BY THE GREATEST METHOD!**

Friend, I invented this world's greatest strength method. I PERFECTED it, shaped my body. My "3-way Progressive Power Method" is TESTED, PROVED by hundreds of thousands like you, same results. See my book, "MIGHTY MEN". Be as strong, strong, champion — John Sill, Jim Roman, Tony Pascarella — get it! Mail coupon now!

Pick the kind of BODY YOU WANT
Check all Your Needs —

(before it is too late)
as John Sill and the others did

George
Jewett
Champs
of
Champs
World's
Greatest
Builder
of
Champs
and REAL
HE-MEN
out of
SKINNY
and FLABBY
weaklings



WIN
A BIG
Silver Trophy
and \$100
IN CASH

MAIL THE COUPON TO ME NOW
and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00.
Send for them ALL FREE. Mail Coupon
BEFORE
IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

ROCKY LANE'S BLACK JACK

Published Quarterly by Charlton Royal Comics, Inc. Executive offices and office of publication, Charlton Building, Derby, Conn. Second Class Mailing privileges authorized at the Post Office at Derby, Conn. Price per copy 10c. Subscription 12 issues \$1.20. Copyright 1957 by Charlton Royal Comics, Inc. Pat Meuller, Executive Editor.

I GAINED

60 LBS.

OF SHAPELY
MIGHTY
MUSCLES

BEFORE

Mailing
Coupon
Name: 325 lb.
6 ft.
Skinny
weakling

says JOHN SILL

This Can Be
YOU in a
Short
Time!

AFTER
Mailing
Coupon
Name: 365 lb.
HEAD-TO-
THE-HEART
HE-MAN
POPULAR
ATHLETE
You can
be, too!

BEFORE
THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES

TONY PASCARILLA

Thanks to Jewett easy
method, I GAINED 26 LBS.
of MUSCLE. PACKED
STRENGTH ALL OVER. I was
one handsome looks-great
athletic ability. Now you
do it!

I BROKE A
WORLD'S
STRENGTH
RECORD!



JIM NORMAN
became Athlete of
the Year. Lifted
the Front End of a 2700 lb.
Car. Quit being a bag of
bones looking like I was.
In 10 minutes of fun a day
JEWETT CAN DO FOR YOU!
ALL HE DID FOR ME! I
gained 25 TERRIFIC LBS.
of HAMOSOME POWER-
PACKED MUSCLES.

Mailing
Coupon
below
This
you do
now.

JEWETT Institute of Physical Training, Dept. CM-77, 228 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: I want to gain _____ lbs. (fill in).

I want to add inches of muscle to my Arms Chest Legs Shoulders
 I want to become a winning athlete I want NEW PEPS, NEW ENERGY
 I want to strengthen my body, get rid of flabby fat.

Also please send me my FREE Jewett's Photo Book of Strong Men, over all
5 HE-MAN Building Courses, now all in 3 volumes. ENCLOSED SEND 10c
FOR POSTAGE AND HANDLING.

Name:

Address:

City: Zone: State:



THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Pat Masulli

Executive Editor

Rocky
Lane's

BLACK JACK



53221

THURSTON
WERNER

SLADE BARNES DIDN'T KNOW ANYONE IN TOWN... AND HE WAS A LONESOME KID WHEN HE SPIED BLACKJACK...

THAT KID LOOKS LIKE TROUBLE, ROCKY! DRIFTERS MOST ALWAYS ARE!

IF BLACKJACK LIKES HIM, THE KID'S OKAY! AND HE DOES!

HE'S SURE A NICE CRITTER, MISTER! IS HE YOURS?

SORT OF! WE KINDA BELONG TO EACH OTHER! NON, YOU FEED BLACK-JACK, HOW ABOUT HANIN' CHOW WITH ME?



BLACK JACK

THE KID WAS HUNGRY--AND HE TORE INTO THE STEAK ROCKY ORDERED FOR HIM. THEY ATE IN VANCE LILLIS' HOTEL...

YOUR PET GUNSLINGERS BETTER QUIET DOWN OR I'LL RUN 'EM OUT, LILLIS! MAYBE I'LL RUN YOU OUT TOO!

DON'T RIDE ME, LANE! I KNOW YOU'RE THE TOP DOG!

GOT SOME CHORES, SLADE! FINISH UP--THE MEAL'S PAID FOR!

THANKS, MARSHAL! I SURE NEEDED A MEAL!



VANCE LILLIS WAS BLAZING MAD AT ROCKY LANE--BUT HE WAS AFRAID TO TACKLE HIM. THE STRANGER LOOKED LIKE EASY PICKINGS...

JUST A MINUTE! I WASN'T THROUGH!

YUH ATE ENOUGH, SADDLE TRAMP, GET OUT!



YUH CAME IN HERE WITH LANE--WE DON'T LIKE HIM! I'M GONNA WORK YUH OVER!

NO, YUH'RE NOT, LILLIS!



BLACK JACK



ROCKY LANE LAUGHED WHEN SLADE TOLD
HIM WHAT HAPPENED. BUT THEN HE
GOT SERIOUS...

LILLIS IS TRYING TO
GET AT ME THROUGH
YOU. BETTER KEEP
AN EYE PEELED!

YEAH...MAYBE
NEXT TIME BLACK-
JACK WON'T BE
AROUND TUH
SAVE ME!

LISTEN. YOU BAUT THE
KID INTO A GUNFIGHT.
LANE'LL COME
ARUNNIN'. A STRAY
SLUG WILL GET
THE MARSHAL!

I GET IT! WE'LL
HAVE A MAN WITH
A RIFLE HIDIN'
SOMEWHERE!



THE SCHEME WENT SMOOTHLY! THE GUN-
MAN HAD NO PROBLEM FINDING TROUBLE
WITH THE STRANGER...

YUH'RE A LIAR, MISTER!
ROCKY LANE AINT A
DRYGULCHER; YUH'LL
EAT THAT UP!

GET HIM, FLICK.
HE'S...

I FIGURED I
WAS TRAPPED!



DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic
and Religious Mottoes



WRITE
FOR COMPLETE
DETAILS
TO →

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.



STEPHENS CREDIT SALES

Dept. CH P. O. Box 1004

Nashville, Tennessee

BLACK JACK

VANCE LULIS FUMED HELPLESSLY WHILE SLADE WALKED TOWARD THE FENCE WHERE A GUNMAN HAD HIDDEN / A FAMILAR HICKER CALLED HIM THERE...

SO-- IT WAS AN AMBUSHADO! YEH SAVED ME AGAIN, BLACKJACK!



I DEMAND THAT YOU BE ARRESTED! YEH SHOT MY MAN DOWN WITHOUT GIVIN' HIM A CHANCE! I'LL GET WITNESSES TO PROVE IT TOO!

I RECKON YEH CAN FRAME ME! IF I STICK AROUND AN' LET YEH...



BUT I'M LEAVIN' TOWN! TELL ROCKY LANE I'LL SEND HIS HORSE BACK LATER!



NO ONE IN TOWN HAD EVER SEEN BLACKJACK, RIDDEN BY ANYONE ELSE BUT LANE! NOW, HE CARRIED SLADE SWIFTLY TO SAFETY...

COME ON, BLACKJACK! THEY'LL BE AFTER US IN A MINUTE!



LONG AFTER DARK, WHEN SLADE COULDN'T SEE A THING, BLACKJACK KEPT GOING! THEN, HE SAW A LIGHT AHEAD--A CAMPFIRE.

HOW ABOUT SHARIN' THE GRUB, MISTER? I'M STARVED!



YOU'RE ALWAYS HUNGRY, SLADE! HOW ARE YOU, BLACKJACK, OL' BUDDY?

HOW'D YEH GET HERE AHEAD O' ME? WE COVERED A LOT O' GROUND!



BLACK JACK

BLACK JACK, DIDN'T TAKE YOU FAR-- HE CIRCLED AROUND AND HEADED BACK FOR TOWN. WE OFTEN CAMP AT THIS SPRING!

HE'S SMARTER'N MOST PEOPLE, ROCKY! AM I WANTED FOR THE SHOOTIN'?



LILLIS IS WORKING UP A CASE AGAINST YOU / HE'S AFTER MY HIDE TOO / WE'LL RIDE INTO TOWN IN THE MORNING!



LILLIS WAS ASSEMBLING HIS PAID GUN-SUCKS WHEN ROCKY LANE FACED HIM. VANCE LILLIS KNEW IT WAS THE SHOW-DOWN.

YOU'RE LEANING TOWH, LILLIS! YOUR GUN-SUCKS GO WITH YOU!

GET 'EM, BOYS! THEY AINT GOT A CHANCE!



BLACK JACK SENSED DANGER FOR HIS MASTERR / HE CHARGED LIKE A BLACK THUNDER-BOLT...

LOOK OUT! LANE'S STALLION IS ON THE LOOSE!



CALL HIM OFF! HE'S LOCO!

HE'S ANNOYED. THAT'S ALL! HE DOESN'T LIKE FOLKS WHO SHOOT AT ME!



LATER: AFTER BLACK JACK HAD AN EXTRA EATING OF GRAIN AND A NICE APPLE...

THIS HORSE SURE SWED MY HIDE / I'D GIVE A YEAR'S PAY FOR HIM IF I HAD A JOB!

I'LL GET YOU A JOB -- BUT I WON'T SELL BLACK JACK! LUCKY FOR YOU, HE TOOK A LIKIN' TO YOU!



END

BLACK JACK

PUNCH DRUNK PAWLEY



VOUCHING VARDON



BLACK JACK

ROCKY LANE'S BLACK JACK

JACK TEXAS RINGER



BLACK JACK

THE TEXAN LEFT ROCKY LANE AFOOT... A MAJOR CRIME IN COW COUNTRY! BLACK JACK FOLLOWED ON A LEAD ROPE...

KEEP QUIET OR
I'LL DRAG YUH.'



'YUH KEEP UP WITH THE GRAY EASY ENOUGH / YUH'RE UP TO SOME-
THIN', YUH DEVIL! KEEP
CLEAR OF ME.'

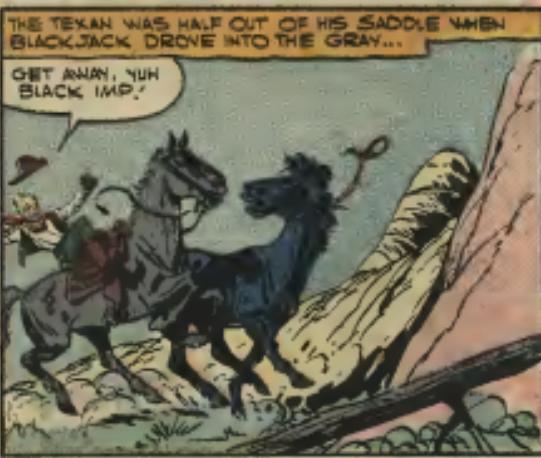


YEEHAW!
LOOK OUT!



THE TEXAN WAS HALF OUT OF HIS SADDLE WHEN
BLACK JACK DROVE INTO THE GRAY...

GET AWAY, YUH
BLACK IMP!



MY GUN, IF I CAN
REACH IT, I'LL...
I'D BETTER NOT,
HE'LL STOMP ME
IF I MOVE.'



A HALF HOUR LATER, ROCKY LANE GREETED
THE TEXAN ONCE MORE...

MAKE HIM WIM OFF,
LANE! HE'S
DANGEROUS!

FUNNY -- THE
ONLY ONES EVER
SAY THAT ARE
'ON-HOOTERS'
LIKE YOU.'



BLACK JACK

THE TEXAN WAS JAILED -- BUT A SHADY LAWYER APPEARED AND HAD HIM OUT ON BAIL...

YOU WERE STUPID,
WHY DIDN'T YOU WAIT?
WE'LL CLEAN UP ON YOUR
GRAY RACER! YOU
DIDN'T HAVE TO
STEAL!

IT LOOKED
EASY. I'D O'
GOT AWAY WITH
IT EXCEPT FOR
BLACKJACK!

HEAR THAT, BLACKJACK?
THERE'S A RACE HORSE
IN TOWN -- AND THOSE
TWO TINHORNS ARE
OUT TO MAKE A
KILLING.

YOU'RE A RANGE HORSE,
BLACKJACK. NOT A RACE
HORSE. BUT MAYBE YOU'

THE TEXAN AND THE SHADY
LAWYER WORKED FAST.
LOCAL MONEY WAS BEING
SET ON A FAST DUN BE-
LONGING TO THE STABLE
OWNER...

ONE HUNDRED MORE
ON THE DUN HORSE,
TEX! MAYBE THE
DUN WILL BEAT
YOUR GRAY?

HE WON'T,
LAWYER.
THAT DUN LOOKED SORE-
LEGGED TUN ME WHEN
I SEEN HIM.



THE BETTING WENT ON. THE LAWYER HAD LOCAL TOUGHS
COLLECTING BETS TOO. LASH DID HIS BEST TO WARN
FOLKS...

SHUT UP, LANE!
IT'S NONE OF...
UGH!

IF I THINK THE RACE IS
RIGGED, I'LL
SAV SO!



BLACK JACK

THAT DUN HAS A
LAME FORELEG.
THE BETS ARE
AUTOMATICALLY
CANCELED.

I DUNNO!
SOUNDS
RIGHT
TUUH
ME!

WE DIDN'T SPECIFY WHICH
HORSE MY GRAN WOULD
BEAT! WE BET ON THE
GRAN AGAINST ANY
HORSE!

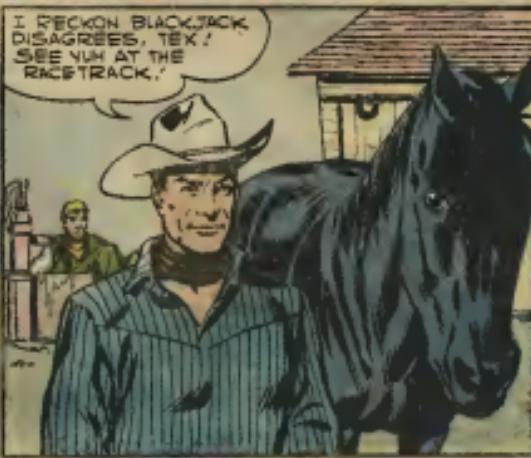
THE LOCAL CITIZENS KNEW
THEY WERE TRAPPED! THE
DUN WAS THE FASTEST
HORSE THEY HAD... OR
THOUGHT THEY HAD...



LOOK OUT! GET
HIM AWAY!



I RECKON BLACKJACK
DISAGREES, TEX!
SEE YEH AT THE
RACETRACK!



LATER THAT NIGHT...

ONE OF THEM IS OUT
TUUH INSURE HIS BET!
I SURE WOULDN'T
INSURE HIM!



BLACK JACK

THE ENTIRE TOWN TURNED OUT FOR THE RACE!
THE TEXAN WAS LIGHT AND RODE LIKE A
JOCKEY...



THE GRAY HELD THE LEAD AS FAR AS THE
COTTONWOOD -- THEN BLACK JACK SURGED
PAST! AT THE FINISH LINE HE HELD A
TWO LENGTH LEAD...



THE LAWYER HAD A START... BUT IT DID HIM NO
GOOD...



THAT'S IT, BLACK JACK! HERD 'IM
BACK TO THE MEN HE TRIED
TO SWINDLE!



YAH GOOFED, LAWYER!
YAH SAID THERE
WASN'T A GOOD
HORSE IN TOWN!



Boys! Girls! Mothers! Dads!
TAKE 'EM FREE!



100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!

Start NOW to Enjoy the Hobby of Presidents and Kings!

YOURS FREE—100 fascinating foreign stamps. Each different. Each worth real money. Total Catalog Value well over \$3.00. But they're yours **FREE**. And they haven't even been sorted as to worth, so there's no telling what treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on postage stamps. Art of all kinds and art, natural wonders, great people, wonder statesmen, kings and movie stars collect them! And now YOU can get started on this wonderful

hobby with 100 exciting, select stamps from every corner of the world—**ALL yours FREE!**

MAIL COUPON TODAY

Hurry up. So hurry—and we'll also include famous Berlin Bear stamp **FREE**, plus a **FREE** copy of our "How to Collect Stamps" and other interesting offers for your inspection. **RUSH** coupon—with only name and address—and **MAIL RIGHT AWAY**. If you've had been used, write and mail or direct to: LITTLETON STAMP CO., Dept. CC-8-18, Littleton, N. H.

Also FREE!



If You Are Qualified

PRIZED BERLIN BEAR STAMP
 Beautifully illustrated. Shows Bear stamp
 Money is opportunity to show realization
 of Berlin. **FREE** if you rush coupon.

LITTLETON STAMP CO.

Dept. CC-8-18, Littleton, N. H.

Please send me—**FREE**—100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear stamp, and **FREE** copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

Name _____ (Please Print)

Address _____

City _____ State _____

BUILD YOUR OWN CANNON ONLY \$1.00 EACH



NAVAL 24 POUNDER.

The famous American gun that beat the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!

ONLY \$1.00
 plus 10¢ postage

CIVIL WAR... FIELD PIECE.

Famous in the war between the North and South! This big cannon contains 84 pieces!

ONLY \$1.00
 plus 10¢ postage

GATLING GUN.

Early American machine gun. This model kit contains 44 pieces.



SEND COUPON IMMEDIATELY

JOSELY CO., Dept. C-5 NO. C.O.D.'S
 1472 Broadway, New York 36, N.Y.

Gentlemen, Rush the following to me,

_____ Naval Gun @ \$1.00

_____ Civil War Oss @ \$1.00

_____ Gatling Gun @ \$1.00

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canadian and Foreign orders add 20¢ each per box and 50¢ International Money Order.

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included!

WHEN THE WEST WAS YOUNG: GOLD AND BUFFALO.

I first met Sheriff Ben Worster some thirty years ago. A mutual friend introduced us. The famous law man was then about eighty years. He had retired and was living comfortably on a pension and investments. Until his death we saw each other constantly and many an interesting story he told me about his younger days when the West was wild.

"When the news about the discovery of gold reached the East from California," the Sheriff told me one evening, "it gave rise to a lot of rumors. Was it true that a man had found a nugget the size of his head? Could you make the overland trip without fighting the Indians? How many guns should a man take with him?

So Horace Greeley, of the Tribune, sent Bayard Taylor out to California to find out exactly what was what. Now there was one story that had been spread all over Europe. Namely, that the streets were golden. You just stopped everything you were doing, got your self a shovel, started to dig, and that was how you earned a day's pay.

Fantastic? That is what you might say, but it really happened! Bayard Taylor landed in San Francisco. He was walking down the street before the United States Hotel, when he saw the impossible taking place before his very eyes. A dozen men were actually digging up the earth with knives and crumbling it in their hands. Then they would blow the fine dirt carefully and a few specks of gold would be the net profit. A gold hunter would earn about five dollars a day in this manner.

Bayard Taylor was puzzled as to what to do. Should he write that there actually was gold in the streets because he had seen it? If he did this then two things might happen. A lot of people would call him the biggest liar in California. Or a lot of people might start for the

western coast to dig down into the streets for gold.

He had seen the gold and he decided to do some checking. He learned that the gold was the result of leakings from miners' bags and the sweepings from the stores. Miners paid out gold dust in the store. Some dust got onto the floors of the stores. Then the owners of the stores would sweep out the dirt and gold dust into the streets. So technically speaking, there was gold in the streets and you could dig for it.

Horace Greeley decided to visit the West himself. When he stepped off the stage coach that brought him to Denver in May of the year 1859, he found the people of that city excited by a gold strike at nearby Gregory Gulch.

During the festivities that entertained him, Horace Greeley remarked that he doubted the existence of such a mine. And that he would have to see for himself and pan some of the dirt. His mining hosts eagerly urged him to do so. The editor of the Tribune agreed to make the inspection.

During the night the miner owners, with no thought of serious results, decided to play a joke on him. They sent a message to the foreman of the mine to "salt" it. That is, to load it down with gold dust where Horace Greeley would be sure to find it. The next morning he went there and asked for a shovel and a pan. They explained to him how to dig for gold. When he got the gold he was thrilled. How could anyone spoil the fun and tell him the mine was "salted?" They decided to wait until he was ready to return back home. Guess it was an oversight and they forgot to tell him what they had done. Back in the Big City he printed the news about the gold, and he never knew what had really happened way back

there in Gregory Gulch.

While we are talking about gold and California, let me tell you about something different in windows. Sure, they went out to California to find gold, but while waiting to locate it, the miners had to have a roof over their heads. Some lived in tents, others in lean-to affairs and the local hotels were always filled up to capacity. The fortunate ones did have cabins. However, glass was a scarce commodity so the average cabin had to be dark. Why? No window glass.

Louise Fayette Clappe was living with her husband in their log cabin on Indian Bar. She was invited to dine at the best built log cabin on the river. It was situated on the hill and owned by five very intelligent and hard working miners. At that time there was a tremendous market in California for branded fruits. That meant in turn — empty bottles.

These clever miners removed three feet of a log on one side of their cabin. The empty glass bottles were then inserted in its place. The space around the necks of the bottles were filled in with clay which caused Louise Fayette Clappe to remark that this novel idea was really an excellent substitute for window glass.

When you think of the West you also think of Buffalo. William Cody became known as "Buffalo Bill". Why? Because a railroad contractor had to feed meat to a hungry crew and William Cody took the contract to supply the meat. He helped to reduce our population of buffalo. But there was an apposite man in the West. He tried to kill a buffalo but failed. His name was Rueben Shaw.

On a July day, he joined a group of men going to hunt buffalo. They left before sunrise and in a short time sighted a large herd quietly grazing on the river bottom. The estimate was that the herd was about four miles away. The hunters managed to keep out of sight until they were within a mile of the animals. The buffalo spotted them and soon were in rapid motion for the hills. The mounted hunters thought to cut off the animals by taking advantage of the ground, but the buffalo beat them to the bluffs.

One result was that the horses became excited. Soon each hunter was alone in pursuit of the buffalo. An immense cloud of dust hung over the landscape. It was hard to distinguish a buffalo at even a range of thirty yards. The numerous gullies made rapid riding both difficult and dangerous.

Shaw soon found himself within twenty yards of a buffalo. He raised his rifle and fired. The buffalo kept on running and it was Shaw who fell off his horse. It seems the horse was not accustomed to the noise of guns. So when Shaw pulled the trigger of his rifle, the horse bolted. His clothing was ripped and his canteen

crushed. His rifle was not injured but it was useless because his ammunition was on the running horse — also both of his pistols. He had to walk back to the valley. There he found his horse and joined the other hunters. It was his first and last hunt.

The pioneer western hunter who went after buffalo while riding his horse had to work out something different. He had to figure out a technique of loading and firing a muzzle loading gun without dismounting from his horse.

He held his gun within the bend of his left arm. Then, taking the powder horn in his right hand, he drew out the stopper with his teeth. The stopper was fastened to the horn to prevent it from being lost. He shook the required amount of gun powder into his left palm and then closed the powder horn.

He next grasped the gun with his right hand and held it in a vertical position. He poured the powder down the barrel. Next, he gave the gun a sidelong thrust with his left hand in order to shake the powder well through the priming hole into the touchpan.

All this time he had been holding the bullets in his mouth. He took one from his mouth with his left hand. Since it had been moistened by his spit, it adhered to the gunpowder. He dared not hold the gun horizontal because the ball might stick fast in its course. This would allow sufficient air to come between the powder and the lead, and his barrel would blow up. While doing all this he had to keep his horse going at full speed in chase of the buffalo.

Eventually the buffalo almost vanished from the plains. In the fall of 1907, the New York Zoological Society presented to the Wichita National Forest Reserve, a herd of fifteen bison. Bison is another name for buffalo. The animals were shipped from New York to Cache, Oklahoma by railroad — then hauled to the forest reserve in wagons. They arrived there on October 18th.

Mr. Frank Rush, the forest supervisor notified the Indians about this great event. For two weeks many of them had camped with their families near the pastures to see the buffalo. When the big day arrived, they put on their best clothes and watched while the animals were liberated.

There was only one big problem: What to tell the little Indians about the animals they had never seen. So stories were told about the days when the red men were masters of the country. When they went out hunting the buffalo, and how the buffalo supplied them with clothing, food, and implements. So strange as it seems, it was the East that sent the buffalo to the West."

Next time we meet, I will tell you more tales about the days "when the West was young" as told to me by Sheriff Ben Warster.

HORSES *in* Action

THE KNIGHTS OF THE CRUSADES RODE WAR HORSES THAT DID MORE DAMAGE THAN THE MEN WHO RODE THEM! THEIR MIGHTY FORELEGS LASHED AT THE ENEMY, AND THE WAR HORSES OFTEN TURNED THE TIDE OF BATTLE WHEN DEFEAT SEEMED INEVITABLE!

WARLIE
WARRIOR



THE HORSE CHANGED THE HISTORY OF THE WEST! WITH THE HORSE, THE SIOUX AND THE KIOWA CAME TO POWER, THINNING OUT BUFFALO HERDS, RIDING SWIFTLY INTO BATTLE AGAINST THE WHITE SETTLERS!

THE HORSE, WITHOUT MAN'S TRAINING, IS A NATURAL BATTLER! A PACK OF TIMBER WOLVES CAN OVERPOWER ANY FOE -- EXCEPT HORSES BANDING TOGETHER AGAINST THEIR FOE!



EML

BLACK JACK

THE LAST MAN ALIVE

THE DOGGO GANG STRUCK SWIFTLY AND HARD -- AND THEY DIDN'T LEAVE SURVIVORS TO TALK! BUT THEY MISSED ONCE... AND THAT EXHAUSTED, HURT WILK OF A MAN SWIROE HE'D GET JUSTICE FOR THE OTHERS WHO DIDN'T SURVIVE!



BLACK JACK

HYDE BURNWELL WAS UNCONSCIOUS FOR A WEEK... AND THE RAID WAS A NIGHTMARE HIS FEVERED MIND CLUNG TO EVERY MINUTE...

LOOK OUT! AAAAH! PLEASE,
I'LL GET YOU, MR.
I'LL GET
YOU ALL!

BURNWELL,
YOU MUST
BE QUIET!

THE WOUNDS HEALED SLOWLY, AND AT LAST THE EMACIATED SURVIVOR WAS ABLE TO WALK...

MAYBE THE
NEXT TIME I SEE
YOU, BURNWELL,
YOU'LL FEEL
BETTER. MAN-
BE I'LL CATCH UP
WITH THE DOGGO
GANG BY
THEN!

IF YOU
DON'T,
CAPTAIN,
I WILL,
I'M GOIN'
UP TO THE
HIGH
DESERT!

THEY'LL WISH THEY NEVER
SAW THAT ORE TRAIN BE-
FORE I'M THROUGH! IT
MADE THEM RICH...
BUT THEY WON'T
ENJOY THEIR
WEALTH!



NO ONE SAW OR SPOKE TO
HYDE BURNWELL FOR FOUR-
TEEN MONTHS! THEN A STRAN-

GER RODE INTO A SOUTHWESTERN
TOWN... AND IT WAS BURNWELL...

Poor devil -- but I feel sorrier
for the men he'll be after, one
of these days!



HEY, LOOK AT
THE SCARE-
CROW!



BLACK JACK



PoPeYe

the sailor

FLASHLIGHT

With Bebe's Whistle
and Key Chain

ONLY
\$1.00



New — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bebe's Whistle attached. Blow that whistle — Flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL
RAIL TRAILER **\$2.39**
ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.

31" DIESEL TRUCKS @ \$2.39 each.

NAMES _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canada & Foreign Countries: send International money order for \$1.25 for Flashlight \$2.65 for Truck

Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is lite and soft end whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.



50 BALLOONS WITH PUMP

ONLY **\$1.25**

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



ONLY
\$3.98

SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3
1472 Broadway, New York 36, N. Y.

NO C.O.D.'S

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker

Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____ Zone _____ State _____

Canadian and Foreign orders: Send \$4.25 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

BLACK JACK

HYDE WAS WORKING BUND
BUT HE HOPED SOME OF THE
GANG WOULD HEAR HIS THREATS.
MEANWHILE, HE DID MANLEY'S
DIRTY WORK...

I C'N TELL
YOU'RE A
GUNSLINGER,
MISTER! I
WON'T
FIGHT!

MAYBE THE DOGGO GANG WILL COME
FOR HIM TOO! EVER HEAR OF THAT
BUNCH OF SNAKES, MISTER?

EVERYBODY HAS,
AND IT'S DANGER-
OUS TO TALK THAT
WAY!



MAYBE FOR THEM, I
FIGURE THEY'RE LAVIN'
LOW, POSIN' AS SOUD
CITIZENS. THERE'S
TWENTY OF THEM AFRAID
TO LOOK BACK, AND
Havin' A GUY LIKE ME
AROUND SPOOTIN' OFF
OUGHTA MAKE
THEM NERVOUS.



HYDE'S PLAN
WAS CRAZY...
BUT HE GOT
RESULTS!
HE WAS HEAD-
ING BACK TO
TOWN WHEN
THE DOGGO
GANG'S AN-
SWER TO
HIS THREATS
WAS MADE...



GOT ONE -- AND HE'S MASKED!
IF I CAN JUST WING THE OTHER
ONE, MAYBE HE'LL TALK!



BLACK JACK

THE SECOND BUSHWHACKER RAN FOR SAFETY / BUT HE COULDN'T OUTRUN HYDE BIRNWEIL'S ACCURATE BULLETS...



DON'T SHOOT! I'LL TALK! I'LL TALK PLENTY!

START TALKIN' WHO'S IN THE GANG? WHERE IS THEIR HEADQUARTERS?



HE BABBLER ON... THEN HE FAINTED / IN DE PACKED HIM ON A HORSE AND HEADED FOR TOWN...

WHO'S... IT'S PEGGOT! / WHAT HAPPEN- ED. HYDE? DID HE TALK?



WAIT. HYDE! WHERE ARE YOU GOING?

'DOBEY HILL / ACCORDIN' TO THAT GENT, THE PLACE IS ROTTEN WITH GOLD FROM THE LOOTED ORE TRAIN.'

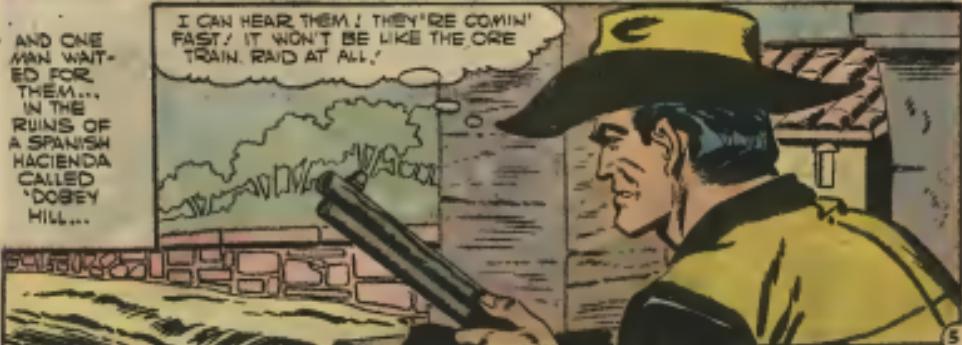


SUDDENLY THERE WAS ACTION ALL OVER TOWN! MEN WHO APPARENTLY HAD NOTHING IN COMMON SHOUTED TO EACH OTHER AND RAN FOR GUNS AND HORSES...



AND ONE MAN WAIT- ED FOR THEM... IN THE RUINS OF A SPANISH HACIENDA CALLED 'DOBEY HILL...

I CAN HEAR THEM! THEY'RE COMIN' FAST! IT WON'T BE LIKE THE ORE TRAIN. RAID AT ALL!



BLACK JACK

THERE WAS NO PAUSE, NO CONFERENCE! THE LEADER, DAN MANLEY, LED THE MASKED MOB STRAIGHT AT HYDE BURNWELL / AND BURNWELL'S FIRST SHOT THUNDERED INTO THE PACK...



AND OTHER RIDERS RACED ACROSS THE PRAIRIE TO RENDEZVOUS AT 'DOBBY HILL' / A CAVALRY PLATOON...

CHARGE! SPARE BURNWELL! HE'S THE ONE WHO BROUGHT US HERE!



LATER, AFTER THE LAST OF THE DOGGO GANG HAD BEEN MANACLED...



END

gopher face

HIS NECK
SHOULD BE
WRUNG!



BLACK JACK

Rocky
Lane's

BLACK JACK

IN HORSE SENSE



SHTT



BLACK JACK

CROWDER PANICKED AT THE SIGHT OF THE BLAZING RED EYES...



AND THEN IT WAS QUIET! QUIET BUT FOR BLACKJACK'S QUETZONING WHINNERY OVER HIS FALLEN MASTER...



HEAD HURTS!
AHH...THAT
FEELS GOOD!



THANKS, BLACKJACK! YEH
SAVED MY HIDE! I
STILL FEEL WOBBY!



ROCKY LANE PASSED OUT WHEN HE TRIED TO
MOUNT. BLACKJACK KNELT FOR HIS MASTER...

THAT'S...GOOD...PARD!
GO FIND TONIN'



IT'S ROCKY LANE! SOMEONE
GET A DOCTOR WHILE I
HELP HIM INSIDE!



BLACK JACK

ROCKY LANE WAS TAKEN INSIDE / BLACKJACK
WAITED OUTSIDE FOR A WHILE ...



...THEN HE TOOK A LOOK FOR HIMSELF...

HOWDY, PARD! I'M
OKAY NOW ... THANKS
TO YOU!



I SHORE WISH YOU COULD RIDE,
ROCKY! THE CROWDER GANG'LL
HEAD FOR THE BORDER / WE
CAN'T FIND THEIR TRAIL
WITHOUT YOU!

I'M TOO DIZZY TO
RIDE! THERE'S ONE
WHO KNOWS
WHERE THAT TRAIL
BEGINS...



...AND CAN TRAIL CROWDER,
BLACKJACK?



THE SHERIFF WAS SKEPTICAL... BUT HE
AGREED TO TAKE SOME DEPUTIES AND MAKE
A TRY...

THAT HORSE IS SMART!
SEE, HE DIDN'T LIKE
WHAT YOU SAID!

OKAY, JUST KEEP
HIM OFF ME!
LET'S GET
STARTED!



BLACK JACK

BLACK JACK LED THEM ON A RUN. HE SEEMED ANXIOUS TO SHOW THE SHERIFF THE TRAIL...



THIS IS WHERE ROCKY LANE HAD THE FIGHT! BLACK JACK SEEMS TO HAVE THEIR TRAIL!



BLACK JACK DIDN'T GO SO FAST ON THE NEW TRAIL...

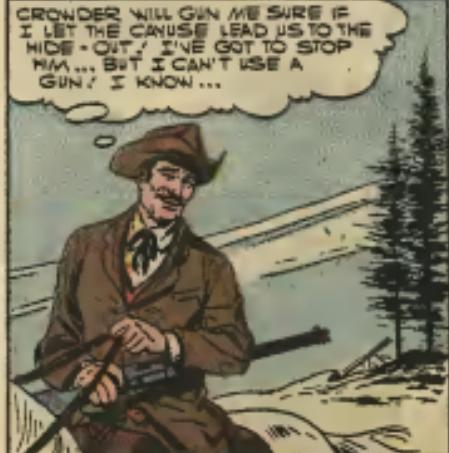
THAT HORSE IS OVER-RATED! HE CAN'T TRAIL CROWDER OVER THIS ROCK!



BLACK JACK'S ON THEIR TRAIL! THE TRACK IS THE SAME AS THE ONES BACK WHERE CROWDER DOWNED ROCKY LANE!



CROWDER WILL GIVE ME SURE IF I LET THE CANUSE LEAD US TO THE HIDE-OUT! I'VE GOT TO STOP HIM... BUT I CAN'T USE A GUN! I KNOW...



THERE WAS A HAT CALLED FOR CHOW--AND BINDER BLAKE, JEFF CROWDER'S UNDER-COVER AGENT, SUDDENLY GOT BIG HEARTED...

DON'T GO TOO CLOSE! YOU FEEDIN' BLACK-JACK OATS?

YEP! HE'S VALUABLE! WITHOUT HIM, WE'D NEVER FIND CROWDER!



YOGI BERRA
HOMERS IN THE 9TH-
WINS BIG GAME!



GOSH! LOOK AT
ALL THOSE GIFTS
YOGI IS GETTING
FROM THE FANS!

CONGRATULATIONS
ON "YOGI BERRA
NIGHT!"



-SO BETTY
AND BOB
TOOK
YOGI'S
ADVICE
AND
MAILED
IN THE
COUPON

YES, I'LL
TAKE FOUR
BOXES-



SACHETS
AFRICA SCARF
SERIES MATCH BOOKS
HEATED BREAKFAST
YOU

WE
TRUST YOU



FRENCH FISHER
CLOCKS
CAMERAS
WATCHES
RADIOS
BLANKETS
PARK
STATIONERY



ACT
NOW
CLOVERINE
SAVINGS
ALARM
CLOCK
PIPPIN WATCHES
LIVER POOL
WHEELS

WE
TRUST YOU



MAGNETS
TELESCOPES
CLOCC
MARMON, WINE
BIRDS
EATERS
WEE WATCHES
JEWEL
ROSES
CAKE PAN
TURKISH TOWELS

OUR 63RD YEAR - WE ARE RELIABLE →

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

GIVEN!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU CASH
OR PREMIUMS



GET A
SIGNED
PICTURE
OF YOGI
BERRA
FREE...
PLUS FREE
"PUZZLES"
MAIL COUPON

MAY WE HAVE
YOUR AUTOGRAPH,
MR. BERRA?

SURE-
CLUB
HOUSE

GEE! WISH
WE COULD GET
SWELL GIFTS
LIKE THAT!

TAKE IT
FROM ME, KIDS, THE
EASIEST WAY OF ALL
FOR YOU TO GET
SWELL GIFTS OR CASH
IS BY SELLING WHITE
CLOVERINE BRAND
SAVING!



YOGI WAS RIGHT! LOOK AT ALL
THE WONDERFUL PREMIUMS WE
EARNED SELLING WHITE
CLOVERINE BRAND SALVE!



WOW!
I'M GONNA
SELL SOME
OF THAT
SAVING TOO!



EXTRA! EXTRA!

YOU GET FREE GIFTS for
MAILING COUPON NOW

FREE! Yogi Berra Picture!
Exciting "Puzzles"!

... and we'll send you a
Big, FREE Catalog, too.
Dozens of wonderful pre-
miums (sent postage paid!)
SIMPLY GIVE other pictures
we send you with White
CLOVERINE Brand SALVE
easily sold to friends, neigh-
bors, relatives at 25¢ a box
(with picture). Rush coupon
to start.

GET YOUR YOGI
BERRA PICTURE AND
"PUZZLES"!

OUR
63RD YEAR

DON'T
LET
A
YEAR
GO
BY
WITHOUT
WHITE
CLOVERINE
SAVING!

MAIL

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Date

Comments: Please send me an individualized gift premium, with
4 boxes of White CLOVERINE Brand SALVE to mail to my friends, with
each envelope I will send coupon enclosed within 30 days, select a
Premium or keep Cash Commission as explained under Premium
marked on catalog sent with order, postage paid to start. Be sure to
send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME: _____ AGE: _____

MR. _____ R.D. _____ BOX. _____

TOWN. _____ TO H.O. _____ STATE. _____

PHONE NO. _____

POSTAGE PAID

Post coupon on postal card or mail in envelope today

BLACK JACK

BUT BLAKE WASN'T GENEROUS -- HE WAS USING WOLF POISON IN THE OATS...

HOLD STILL,
YEH BLACK DEVIL!



BEFORE THE SHERIFF COULD
STOP HIM, BLAKE MOUNTED
AND RODE AWAY...



HE'LL BE
GONE BE-
FORE YEH
CAN SADDLE
UP! HE'LL
WARN CROW-
DER!



THAT BLACK HORSE AIN'T
GINN' UP, SADDLE UP--
WE'LL FOLLOW HIM!



THIS IS POISONED GRAIN,
BLAKE! YEH TRIED TUM
KILL BLACK JACK, I'LL
TAKE YORE GUN!



SOMEONE'S COMIN', JEFF!
WAIT... IT'S A HORSE!
NO ONE'S RIDIN' HIM!



BLACK JACK

IT'S LANE'S HORSE! WE'D BETTER RUN FOR IT, JEFF!

YEH LOCO? WE'LL STAN WHERE WE ARE! NO HORSE CAN SCARE ME!

NO HORSE EVER HAD FRIGHTENED CROWDER... BUT BLACK JACK WAS DIFFERENT...

YEH FOOLS, DRIVE HIM OFF! HE'S ONLY A... AAAHHHH!



LOOK OUT, HE'S RUNNIN' OFF OUR HORSES!



BLACK JACK COULDN'T BE STOPPED! THE SHERIFF ARRIVED -- AND FOUND BLACK JACK PERSONALLY GUARDING ONE MAN: BINDER BLAKE ...

YEH WON'T GET AWAY, BLAKE! HE'LL SEE YEH GET TO THE JAIL!



LATER, IN TOWN... ROCKY LANE WAS ON HIS FEET, WAITING ...

THAT BLACK IS DANGEROUS! YEH OUGHTA GET RID OF HIM!

HE'S DANGEROUS TO MEN LIKE YOU! HE'S WORTH A DOZEN DEPUTIES TUH ME!



Automatic Firing Tripod Machine Gun

IT'S MAGAZINE FEED—SWIVELS IN ALL DIRECTIONS!

\$1.98

LOOK AT ALL YOU GET

- Pellet firing Tripod Machine Gun with sights
- Fires 10 rounds in less than 10 seconds
- The pellet gun trigger
- Leads with a magazine
- Full size target for practice
- Full supply of ammunition

10 DAY FREE TRIAL

We're so sure that you'll be delighted that we offer a full 10 day free trial. You will receive: \$1.98 plus 25c shipping charges for the complete outfit including Tripod Machine Gun, full supply of pellets and target.

Kids, here's an authentic reproduction of a U.S.A. Tripod 1917A1 water cooled machine gun, loaded with dozen rounds flying fast. This high powered heat of magazine equipment is made of quality steel and is as reliable as a real machine gun. Then, 20 rounds of the automatic repeating device it fires 10 rounds out at fast as you pull the trigger. It sets up sturdy on its tripod, and the swivel base turns in all directions to ensure complete coverage and range, with a special sight attachment to insure a direct hit. Imagine the thrill as you advance with your machine gun blasting the enemy in a hall of fast firing automatic repeating pellets.

DEVELOPS DEADLY TARGET SKILL

A full size target comes to you along with your automatic Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, till in no time you'll be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 25c shipping charges.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.

Dept. TD-W

35 Wilbur Street

Lynbrook, N. Y.

Buy my automatic repeating Tripod Machine Gun and target at once. If I am not 100% delighted I may return it after 10 days free trial for prompt refund of full purchase price.

I enclose \$1.98 plus 25c shipping charges.

Send C.O.D. I will pay postage on delivery.

Name _____

Address _____

DEVELOP

MUSCLES OF STEEL!

START BUILDING A SUPER BODY IN JUST 10 DAYS.

only \$1.00

Earn the respect of all you meet

"Power Gym" will develop your chest, biceps, triceps, neck, back, shoulder, stomach and legs. In just 10 short days you'll start showing themselves that will earn you the respect of all your friends—the admiration of all the girls. You'll develop a powerful, masculine physique that will keep you fit, healthy and in top shape always. So don't delay! Start now on your way to a body of steel.

Money Back Guarantee

Honor House Products Corp.

Dept. MD-IN

Lynbrook, New York

Buy my "Power-Gym" Muscle Builder at once. If I am not 100% delighted I may return it after 10 day free trial for full refund of purchase price.

I enclose \$1 plus 25c shipping charges.

Send C.O.D. I will pay postage on delivery plus C.O.D.

Name _____

Address _____

YOU'LL FEAR NO ONE

Imagine how proud you'll be when your muscles begin to bulge and your body begins to take on the powerful rock-hard appearance of a "Mr. America". You'll fear no one because you're confident of your might. And, wherever you go you'll elicit the envious glances of other boys, and the admiring admiration of all the girls who'll just love to feel your muscles. "Power-Gym" is completely made of elastic rubber. Only \$1 plus 25c shipping charges.

10 DAY FREE TRIAL

Order now! If you aren't 100% satisfied with the improvement shown in just 10 days return to us for full refund of purchase price.

Features

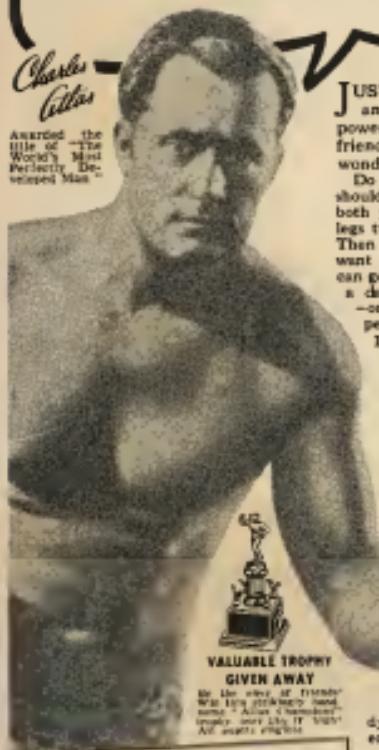
- Develops a muscular frame
- Keeps you trim and healthy
- Fear no one
- Be envied and admired
- Made of elastic closed rubber

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles -
Atlas

Awarded the
title of "The
World's Most
Perfectly De-
veloped Man."



VALUABLE TROPHY
GIVEN AWAY
With every purchase
of my book describing
my "Dynamic Tension"
method over \$10.00.
Ask about it.

Here's The Kind of Results I Get:

"I gained 11 lbs.
and 4½ inches on
my chest, 3 inches
on my arms. I am
never constipated."
—Missy Nease, Canada

"I gained 34 lbs.
and increased my
chest 6 inches!"

—Stanley Lyle, Calif.
"What a difference!
I have put 3½
inches on my chest
(normal) and 2½
inches expanded!"

—F. S., New York

"Gained 29 lbs.
When I started

"your course I
weighed only 143.
Now I weigh 170."
—T. K., New York

"The benefits are
wonderful. The first
week my arm in-
creased one inch—
my chest two inches."
—E. H., Gales

"You changed me
from a walking
to a real human.
My chest has gone
up 6 inches. I am
a solid mass of
muscle."
—J. W., Montana

JUST tell me where you want it—and I'll add SOLID INCHES of powerful new muscle SO FAST your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll prove you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "brawled chest" and a vice-like grip. I can shoot new life into your old backbone, exercise those inner organs—help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even

"standing room" left for weakness and that lazy feeling. I'll wake up

it's a t sleeping energy of yours and make it burn like a high-powered dynamo! You'll feel and look different. Miss, you'll begin to LIVE!

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's the latest, the most natural method that I myself developed to change my body from the scrawny cheeted weakness I was at 17

to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with.

When you have learned to develop your strength through "Dynamic Tension" you can laugh at the artificial muscle-makers. You simple fellow, the DORMANT muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid LIVE MUSCLE.

My method—"Dynamic Tension"—will turn the trick for you. No theory—no easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of "Dynamic Tension" almost unconsciously—very minute of the day—walking, bending over, etc.—to BUILD THE MUSCLE and VITALITY you want. And you'll be using the method which many great athletes use for keeping in condition—pugilists, wrestlers, baseball and football players, etc.

Illustrated 32-Pages Book. Just Mail the Coupon.

FREE

SEND NOW for my book describing my famous method. (Over 3½ MILLION fellows have sent for it already.) It contains 32 pages, packed from cover to cover with actual photographs and valuable advice. Shows what "Dynamic Tension" has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. CHARLES ATLAS, Dept. 325-G, 115 East 33rd St., N. Y. 10, N. Y.



CHARLES ATLAS, DEPT. 325-G,
115 East 33rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of
Body I Want:

- (Check as many as you like)
- More Weight—Solid Is The Right Basis
 - Broader Chest and Shoulders
 - More Powerful Arms and Grip
 - Stronger Waist and Hips
 - More Powerful Leg Muscles
 - Strong Legs, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make you a new man—page by page, with valuable answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name _____ Age _____
(Please print or write plainly)

Address _____

City _____ State _____

If under 18 years of age check for booklet A.

Boys! Girls! Men! Women!

Thrilling, New, First-Time Ideas in Christmas Cards
Will Bring You

MORE EXTRA MONEY *Quicker Easier* THAN EVER BEFORE!

For Example: YOU CAN MAKE
\$50.00 for selling only
50 boxes of our
900 line. Samples Free!

To Prove This — I'll send you our famous 21-Card "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Value Personal Christmas Card lines PLUS full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

Here's \$75.00 to \$500.00
far Your Spare Time

You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and more, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made \$75.00, \$200.00, \$500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon NOW.

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc., can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan.

FREE Actual Samples
of the 4 Great
New Lines of Popular-Priced,
Name-Imprinted PERSONAL
CHRISTMAS CARDS

Send your friends and neighbors
and make lots of MONEY AND
FUN with important, unique
designed NAME-IMPRINTED Christmas Cards amazingly lifelike.
A large variety of attractive designs
and colors for both men and women.
The finest quality in Personalized Christmas Cards. They will just by looking
them up. It's easy too, because
We ship to your customers
and we pay the postage.

WALLACE BROWN, Inc.
11 East 26th Street, Dept. U-123
New York 16, N.Y.

Post This Coupon as Postcard or Mail in Envelope

Wallace Brown, Inc., Dept. U-123
11 East 26th St., New York 10, N.Y.
Please rush 21-Card "Feature" Christmas Assortment
on approval—plus FREE samples of Personal Christmas
Cards and FREE Catalog and money-making plans.

Name: _____

Address: _____

City & Zone: _____ State: _____

I writing for an organization
Send, give its name _____



"FEATURE" 21-CARD ASSORTMENT
Our leading seller...year
leading money-maker



GAY, CHEERY CHRISTMAS
GREETINGS
A Delightful surprise in every card



21 CARDS OF RARE BEAUTY
On elegant luxurious Parchment



SCRIPTURE-TEXT
CHRISTMAS ASSORTMENT
21 inspiring Religious Cards



GOLD 'n GLITTER
14 Sparkling Cards—Each a "Jewel"



VELVETONE CHRISTMAS ASST'
New, Exciting! Rich deep-textured
Brocade and sparkling Sequins

76 MONEY-MAKERS

Best Money-Making Line in 37 years. Free Catalog shows many more best sellers: Gift Wrappings, Everyday Greeting Cards, Decorated Stationery, Novelty Gifts, Personal Checks, Children's Books. All bring you more money.